



Newsletter, June 28, 2017

Photo of the Week: Frank Reynolds



Everglades

Frank is an avid photographer who lived until recently very close to the Everglades. As you can imagine, it is a hunting ground par excellence for images of nature. This image shows a solid understanding of composition with the diagonal line of the buds working within the lateral display of the leaves. Color values are perfectly exposed and add to the wonderful symmetry and balance. Frank shows an admirable sensitivity to what the light is doing here, what it's illuminating and what it isn't. This chiaroscuro effect is often more dramatic to the human eye than the camera.

Frank hand held this shot using 1/500 sec at f5.0 at an ISO of 200. The high shutter speed offset some of the very minor camera movement but the wide aperture presented a very small depth of field. A smaller aperture like f11 or f16 would have brought more of the buds into focus but a corresponding slower shutter speed or a boost in ISO would have been necessary. I'll have a fuller explanation for this in an upcoming newsletter.

Thanks to brother-in-law Frank for sharing his image.

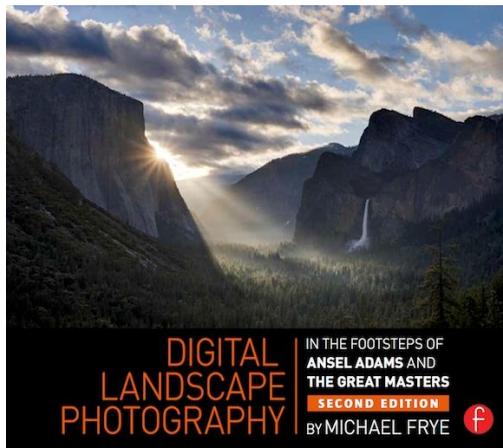
Tech Corner: Lexar goes under

I was surprised this morning to read that Micron was closing down Lexar, its memory card division. Many pros, myself included, have relied on the excellence of Lexar cards for many years. They have been the leader of failproof cards although they were always more expensive than SanDisk, their main competitor.

It was implied that Micron has been making bushels of dollars selling flash memory wholesale to Amazon and Google and that a retail operation like Lexar was no longer sustainable, whatever that means.

Flash memory is a smart memory storage medium. It has no moving parts, no spinning disks, which means that you can expect many years of use. I read a piece about how flash memory works last week and got to paragraph five before my eyes glazed over. But this is clearly the future of data storage and we will all be using some form of flash memory in our desktops and laptops in the not too distant future. Those spinning hard drives will go to the tech museum along with floppies and CRT monitors.

Book of the Week: *Digital Landscape Photography: In the Footsteps of Ansel Adams and the Great Masters* by Michael Frye



Michael Frye has penned a very valuable book suitable for all levels of landscape photographers. His gods are Adams, Weston and Porter, this last a master of large format color photography. Interweaving his own images, Frye presents compelling examples of how a thorough understanding of technique will make you a better photographer. He quotes Weston's famous adage about technique: "A photographer perfects his technique for the same reason pianist practices - that through a complete mastery of his chosen tool, he may better express what he has to say."

Frye amply demonstrates many very worthwhile digital tips. Nothing is left out as image quality, exposure, light, composition and processing in Photoshop are all presented in an easy-to-understand fashion. *Digital Landscape Photography* is one of a handful of books that I keep close at hand, both for inspiration and for technical advice. I highly recommend it to you.

For more about the new second edition, here's a [link](#) to Michael's website. He has purchase info both through him and on Amazon.

See you all next week. Please feel free to weigh in with me about your ups and downs getting the perfect photo. We strive to get it right and sometimes a little (or big) tip will make it great. You can contact me at trfoto@gmail.com.

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